



POW-R 365™

5 IN 1 DIESEL CLEANER & TREATMENT

An **ALL SEASON** diesel fuel additive formulated to deliver fuel savings, improved power and engine protection all year long!

With Penray's **One Bottle, One Truck** philosophy, you'll never need to use more than one bottle to get maximum results.

POW-R 365™ 5 IN 1 DIESEL CLEANER & TREATMENT WILL:

1. **Clean injectors** to improve fuel economy and emissions
2. **Enhance lubricity** to prevent excessive wear
3. **Prevent corrosion** to protect engine components
4. **Lift Cetane** 1 number increasing fuel quality for improved cold weather starting
5. **Provide up to 20 degree reduction in CFPP** to prevent gelling*

- ULSD compliant & Biodiesel compatible



GUARANTEED TO PROVIDE THE MOST BANG FOR YOUR BUCK OR YOUR MONEY BACK!

Part#	Size	Qty/Case	Treat Rate
207064	64 fl. oz	6	250 Gallons



* For temperatures below -10°F use Winter Pow-R® Plus





Pow-R 365™ vs. the Competitors

Untreated ULSD (#2 Diesel)			
Cloud Point (oF)			3.2
Cold Filter Plug Point (CFPP) (oF)			1.4
Pour Point (oF)			-27.4
POW-R 365™		POW-R 365™	
1 bottle	Improved	“One Bottle, One Truck”	
Cloud pt	1.4		
CFPP	-23.8	-25.2	
Pour pt	-59.8	-32.4	Never needs a double dose!
Howes Lubricator®		Howes Lubricator®	
1 bottle	Improved	2 bottles	Improved
Cloud pt	1.4	Cloud pt	1.4
CFPP	-20.2	CFPP	-20.2 -21.6
Pour pt	-49.0	Pour pt	-54.4 -27.0
Liquid Muscle®		Liquid Muscle®	
1 bottle	Improved	2 bottles	Improved
Cloud pt	1.4	Cloud pt	1.4
CFPP	-0.4	CFPP	-0.4 -1.8
Pour pt	-16.6	Pour pt	-22.0 5.4

Untreated 5% Biodiesel Blend (B5)			
Cloud Point (oF)			5.0
Cold Filter Plug Point (CFPP) (oF)			-0.4
Pour Point (oF)			-5.8
POW-R 365™		POW-R 365™	
1 bottle	Improved	“One Bottle, One Truck”	
Cloud pt	3.2		
CFPP	-20.2	-19.8	
Pour pt	-49.0	-43.2	Never needs a double dose!
Howes Lubricator®		Howes Lubricator®	
1 bottle	Improved	2 bottles	Improved
Cloud pt	3.2	Cloud pt	3.2
CFPP	-13.0	CFPP	-20.2 -19.8
Pour pt	-22.0	Pour pt	-49.0 -43.2
Liquid Muscle®		Liquid Muscle®	
1 bottle	Improved	2 bottles	Improved
Cloud pt	5.0	Cloud pt	5.0
CFPP	3.2	CFPP	3.2 3.6
Pour pt	-5.8	Pour pt	-5.8 0.0

- In ULSD, one bottle of POW-R 365™ is **17% MORE** effective at improving the CFPP than 2 bottles of each of the competitors.
- POW-R 365™ improved the CFPP of ULSD by 25 degrees and B5 biodiesel by 19.8 degrees F.
- The 1.8 degree improvement in CFPP provided by Liquid Muscle® in ULSD, based on this data, can be attributed to the biodiesel-based lubricity agent. There is no scientific evidence of an active anti-gel component in the Liquid Muscle® product.
- Cloud Point is a standard point of reference in cold weather additive testing. Additives typically do not alter the cloud point of the fuel.
- Green numbers indicate an improvement by lowering the temperature at which cold weather impairs operability; Red numbers indicate a reduction in cold weather operability. Black numbers indicate base data and actual results.

Pow-R 365™ is a trademark of The Penray Companies, Inc.; Howes Lubricator® is a registered trademark of WVCH, Inc.; Liquid Muscle® is a registered trademark of FPPF Chemical Co., Inc. Comparison data is the result of blind testing conducted by an independent laboratory using ASTM D2500, D6371 and D97 standard test methods. All results reported in degrees Fahrenheit. Testing performed under laboratory conditions. Product performance in vehicles under actual conditions may vary.

“1 bottle” indicates a 1/2 gallon bottle additive to treat 250 gallons of fuel, equivalent to a treatment ratio of 1:500

“2 bottles” indicates a treatment ratio of 1:250, equivalent to the treatment of 250 gallons of fuel with two 64 ounce bottles of additive.

“2 bottles” indicates 2x 1/2 gallon bottles of additive to treat 250 gallons of fuel, equivalent to a treatment ratio of 1:250